**Conclusions of the Kickstarter Campaigns**

The first conclusion from our dataset would be that theatre productions were the most successful ventures as compared to the other types of projects listed. Specifically, plays were both the most successful and most failed ventures that participants gave money towards on Kickstarter.

Secondly, as can be seen in the data, May and June would be the ideal months for a company to launch their program on Kickstarter as these months show the largest amount of successful campaigns. Adversely, it can be seen that January, June-July and October would be the months with the greatest likelihood of a ventures failure.

Lastly, as shown in the data it is clear that the number of successful ventures outweighs that of failed and canceled combined, displaying the image that Kickstarter is a useful tool to launch a venture. As well, the number of live companies from the platform is miniscule compared to that of the successful category of businesses which may paint a different picture given further historical data.

**Limitations of the dataset?**

I would like a way to compare the live ventures to the successful ones, in order to see how many businesses, move from successful to canceled, live or failed. This seems to be a limitation of the data, as a venture may be successfully funded yet slip into a different category later on in its life cycle. What I infer this to mean is that although there are a lot of successful ventures, not all will transition into being live businesses.

**What are some other possible tables and graphs we could make?**

A box and whisker chart could have been useful in order to see just how much of an outlier theatre/play ventures were as compared to the rest of the dataset. Along with this, it would be interesting to see if any other ventures would arise if this method were utilized with the full dataset. A pie chart could have been another useful capacity to display how much of the total investment on Kickstarter was made up by a particular category. If refined to several data points, such as live ventures over years, a scatter plot could be useful in order to find some sort of trend line.